- Introduction

people are always exposed TV and advertisements every day. However, many attractive people appear in Hollywood movies, advertisements and fashion industry all the time because if many unattractive people appear in TV, many viewers don't want to watch TV, movies, or fashion shows anymore, and, more importantly, they don't buy products which are advertised in advertisements. That means society prefers attractive people to unattractive people and these days appearance is very important in our life. In addition, Hollywood movies, advertisements and fashion industry are one of the causes of this phenomenon. They always instill in people what the standard of beauty is using TV and advertisements. So, it makes people have a bias about appearance of people from childhood. As a result, we have some questions and discussion points about this problem.

- Question

Do you think that an actor's appearance can influence the box office success of a film?

In my opinion, I think actor's appearance can influence movies successful, but that is not important thing in success of a film. According to the research about Top 10 most successful actors at the box office, the most successful actor is Samuel L Jackson at the box office. Samuel L Jackson is one of the most famous Hollywood movie star, and his movies have made over $8.5 billion dollars worldwide. However, he is not handsome actor, and he has a face that isn't conventionally attractive. Nevertheless, many people have watched his movies to see his acting. So, I think appearance is not important in the box office success of a film.